

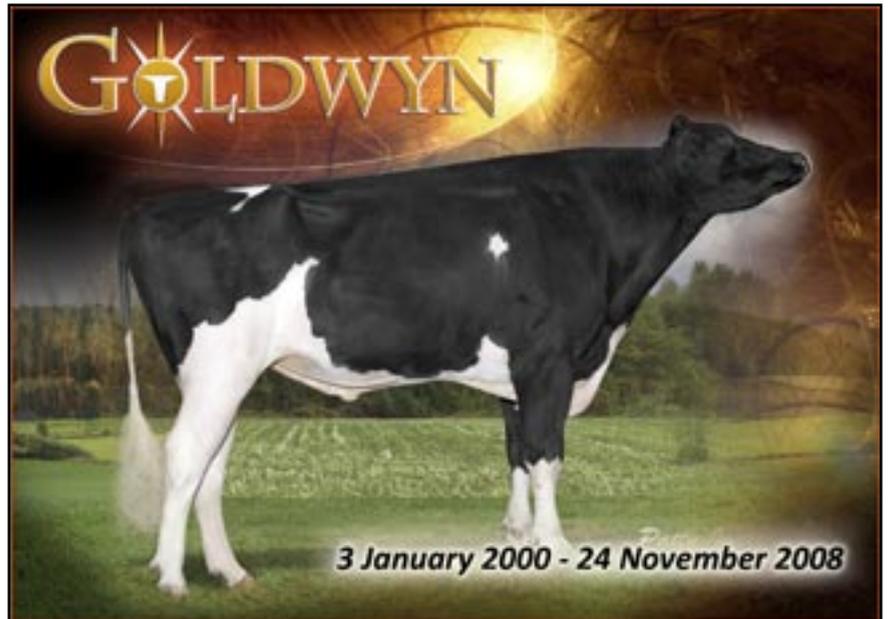
## International Sensation Braedale Goldwyn Passes Away

CIAQ regrets to announce that the international breeding sensation 0200HO03205 Braedale **Goldwyn** has passed away.

Widely believed to be one of the greatest sires of his time, Goldwyn's popularity has continually been on the rise, adding numerous accolades to his already impressive resume each and every day.

"Rarely a day goes by that we do not hear from someone about their individual success with their Goldwyn daughters," says Paul Larmer, Semex Alliance Chief Executive Officer. "It is truly remarkable to hear comments from dairymen worldwide about

how Goldwyn has left his mark on their herd. Never before have we seen a sire with such impressive results in production, index, type and the show ring like we have from Goldwyn. Being named the first-ever top 10 TPI Premier Sire at World Dairy Expo this fall is certainly a testament to his breeding power and popularity. We owe a great deal of gratitude to the staff at Eastern Breeders Inc. for their care and assistance in his success. Although his passing closes one chapter, we are confident that there are many chapters yet to be written in the Goldwyn story."



**Geno Goldwyn Lili VG-87 (left) and  
Cotopierre Goldwyn Eclair VG-87 (right)**  
**Daughters of Braedale Goldwyn**

Goldwyn, a Shoremar James son of Braedale Baler Twine VG-86-2YR-CAN 23\* followed by the famous Gypsy Grand, arrived on the scene in November 2004 with a moderate proof, ranking #82 LPI. In February 2005 Goldwyn jumped to #5 LPI, adding 28 daughters and nearly 700 LPI points. Since then, his performance in Canada and around the world has surpassed all expectations.

"Goldwyn's career has been fascinating," says Julien Chabot, Semex Sire Analyst. "From the first time I went to see his original daughter group in November 2004, I have been a fan. With each

genetic evaluation he has added daughters and maintained or improved his rankings to his current ranking of #2 LPI with 3,941 daughters. In the US he ranks as the #7 TPI sire, based on the same qualities that make him popular worldwide... tremendous udders, low SCS, high Productive Life and excellent type. Goldwyn's breeding pattern is true and certainly represents the epitome of Balanced Breeding at Semex and worldwide. His influence has just begun with over 20,000 daughters still to calve in Canada alone."

Used worldwide as a sire of sons long before the arrival of his second crop in April 2008, Goldwyn's influence through his numerous young daughters and the eventual arrival of his sons will certainly be highly anticipated. Semex has over 100 Goldwyn sons in waiting, with their debut scheduled for early 2010. Used on varying maternal grandsires, Semex's Goldwyn line-up is not only highly anticipated, but will offer dairymen a variety of mating choices to increase their profitability.