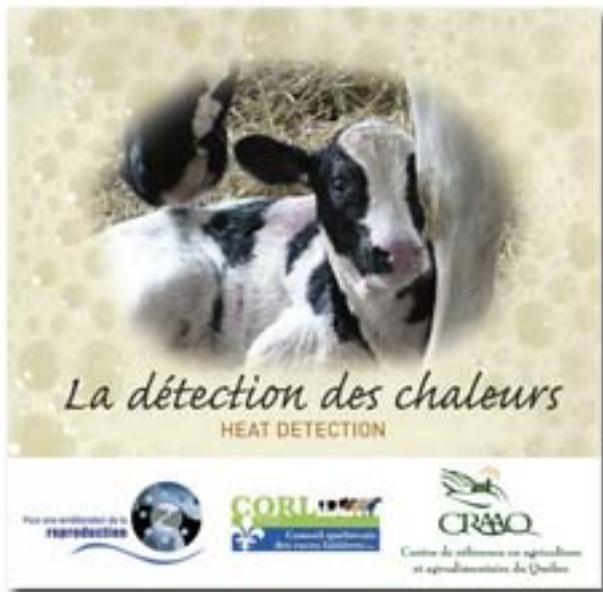


Dairy cow heat detection on DVD!



Dairy producers have now the opportunity to obtain a new tool to develop their knowledge about heat detection, that is a DVD.

The DVD on heat detection is the result of the work done by one of the committees of the Table de concertation sur la reproduction jointly with the CRAAQ. The committee was composed of experts from CIAQ, Valacta, L'Alliance Boviteq and DS@HR.

Heat detection on dairy cows, when it is well performed by breeders, favours the fertility of the herd which is an essential condition for the profitability of farm operations. This reality has led the partners of the Table de concertation

sur la reproduction to produce this interactive tool. It contains explanations on the rudiments of herd reproduction, and short videos describing the cow behaviours to observe and the right time for insemination.

If it was available for sale, this DVD would be worth at least 25 \$. Fortunately, thanks to the contribution of several organizations, it will be offered free of charge to dairy producers. "This tool could not have been produced without grants" indicates Mr Pittet, chairman of the Table de concertation sur la reproduction, and he adds : "We obtained, through the CRAAQ, a financial support from the two government levels within the "Initiative d'appui aux conseillers agricoles" program. The MAPAQ also provided a grant through the Conseil québécois des races laitières within the support program for designated producer associations". The other financial partners in the project are CIAQ, CP CAB and AMVPQ.

Dairy producers are invited to get their **free copy of the DVD** from [Claire Bisson](#) at CIAQ at **1-866-737-2427**. Also, a copy will be given to each farm enrolled in the new continuous training session "[Savoir pour agir sur la reproduction](#)" given by Valacta, CIAQ and AMVPQ at the beginning of 2008.

Chance to win a 60 \$ certificate at each training session!

[More details](#)

The Table de concertation sur la reproduction is a grouping of representatives from Conseil provincial des CAB (breeding clubs) , Conseil québécois des races laitières (breed associations), Holstein Québec, Fédération des producteurs de lait du Québec (milk producers), Centre d'insémination artificielle du Québec (CIAQ), Valacta, L'Alliance Boviteq and Association des médecins vétérinaires praticiens du Québec (veterinarians).



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