

Winners of the "After 40 years, we are travelling" contest

The Québec breeders who cooperate in the young sire testing program (PEP) participated with much interest in the "After 40 years, we are travelling" contest organized to celebrate the 40th anniversary of the PEP program. The names of the winners were unveiled on 18 January at the CIAQ offices.



The three producers who won the first prize, **a trip for two to British Columbia**, are **Ferme Pre-Joanne SENC** in Saint-Léon-le-Grand, **Ferme Chabot inc.** in Saint-Bernard and **Ferme J Labonté inc.** in Saint-Bonaventure. During this six-day trip, the breeders will have the chance to discover the dairy breeding and the attractions of British Columbia.



Last January, the young winners of the "PEP, does this inspire you?" contest spent a VIP day at CIAQ. In the picture from left to right : Chantal Goyette, Alexandre Brûlé-Giroux, Karl Hardy-Demers, Jasmin Dumais, Normand Renaud, General Manager of CIAQ, and Marie-Ève Ostiguy.

Three other breeders won the 2nd prize that will allow them **to have access for six months to free genetic improvement tools** in their herds, such as A.I., classification, milk recording and registration up to a maximum value of 3000 \$. The winners are **Ferme Sigamel inc.** in Cacouna, **Ferme Jalu inc.** in Saint-Hyacinthe and **Ferme Montminy inc.** in Saint-Pierre-de-Montmagny.

The names of the six lucky winners were drawn among all the participants in the contest that had three components : participation according to PEP first services with more that 20 000 tickets, young sire daughter registration with

10 000 tickets and young sire daughter classification with nearly 10 000 tickets. Close to 4000 participating breeders with a total of more than 40 000 tickets for the 40 years of the PEP program!

These winners add up to those of the "Wanted Notice" and "PEP, does this inspire you?" contests that were also held to celebrate the 40 years of the PEP program during 2007.

Our thanks to all these faithful cooperators for their numerous participations in the contest and congratulations to the happy winners!

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